

What we offer:

- Actionable analytics
- Bespoke development
- Dashboards
- Data gathering
- Data integration
- Data mash-up
- Internet of Things
- Marketing & Communications
- Personalised technology
- Strategic insight
- Training & Development



We have particular skills in amalgamating large datasets from lots of different systems. By merging and blending the data we can create a single view of your business and customers.

Our developers can also create bespoke insight, trend analysis and predictive models and reports that work for you.

Contact us to find out more:

Cascade3d

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ACTIONABLE ANALYTICS



- Identify key trends and areas for improvement with our executive reports, KPIs and dashboards
- Create highly targeted customer communications with personalised newsletters, text messages and email
- Revolutionise the way you store, access and act on insight from your data



Bringing data to life

FlexiForms

...turns forms and spreadsheets into interactive data

Monitor, measure, control

FlexiForms creates electronic versions of your day-to-day forms and spreadsheets. You can record information faster and more efficiently than ever before – it's accurate and easy to use with tick boxes, electronic signatures and built in timings.

FlexiForms collates and analyses data to give you full visibility on any current issues as well as tracking the key trends. It's totally flexible – one solution meets the needs of all your management teams and operational areas.

So, whether you need to create a report on average temperatures, produce KPI results or make sure compliance training is targeted at the team that needs it most, FlexiForms helps you stay in control.

Step One: Set up forms and processes to collect the appropriate data.

Step Two: Fill in the electronic forms on the move using a laptop, smartphone or tablet (or input the results back at your desk). The system uses tick boxes and drop down menus to make sure that information is recorded in the same way each time.

Step Three: Use FlexiForms to analyse the key data. The system creates a dashboard of information, reports, graphs and charts showing you exactly what's happening in the business.

Step Four: Run up-to-date management reports straight from the system. You'll save time and effort – it's great for board meetings and industry award schemes.

Benefits:

- Brings together information from different sources and multiple sites to give you full visibility
- Replaces outdated paper-based forms and spreadsheets – live information is fed directly into the reports
- Helps you manage consistent performance and compliance across multiple sites
- Reduces downtime on plant and materials
- Works on your existing PCs, laptops, smartphones and tablets – there's no need to invest in expensive, dedicated devices

Online Dashboards

...making sense of big data

Monitor, understand, influence

Whether you collect data via point-of-sale, access control, tracking, sensors, monitoring systems, websites or mobile devices, you face the same issue - how to make sense of it all.

Our Online Dashboard system merges data from different devices and displays it in a series of easy-to-use reports, graphs and charts. So, for the first time, you will be able to really understand people movement and behaviour and use it to drive your business forward.

And that's not all. Our Communicate software gives you the power to influence that behaviour by delivering highly personalised messages and alerts.

Benefits:

- Brings together information from multiple sites and different systems to give you full visibility for the first time
- Data on the move – available on PC, laptop, tablet and smartphone so you'll always have access to the information you need
- Enables you to make decisions based on actual behaviour
- Detailed customer profiling and segmentation
- Target resources exactly where they are needed most
- Data from new devices can be plugged in quickly and easily – everything from movement sensors to mobile phones
- No restriction on number, size or complexity of data streams
- Secure cloud-based system

