

A blurred, high-angle photograph of a crowd of people walking in a brightly lit, modern space, possibly a transit hub or a large office lobby. The motion blur gives a sense of constant activity and movement.

FitLinxx[®]
Live Actively. Be
Well.


Wearable Technology

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Agenda

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- A blurred background image showing a group of people walking in a brightly lit hallway or office space. The people are out of focus, creating a sense of movement and activity. The colors are muted, with some individuals wearing red, blue, and white clothing.
- Who are we
 - How are we qualified to comment?
 - Wearable Market Explosion
 - Managing the Experience
 - Program Examples
 - 7 Day's a week

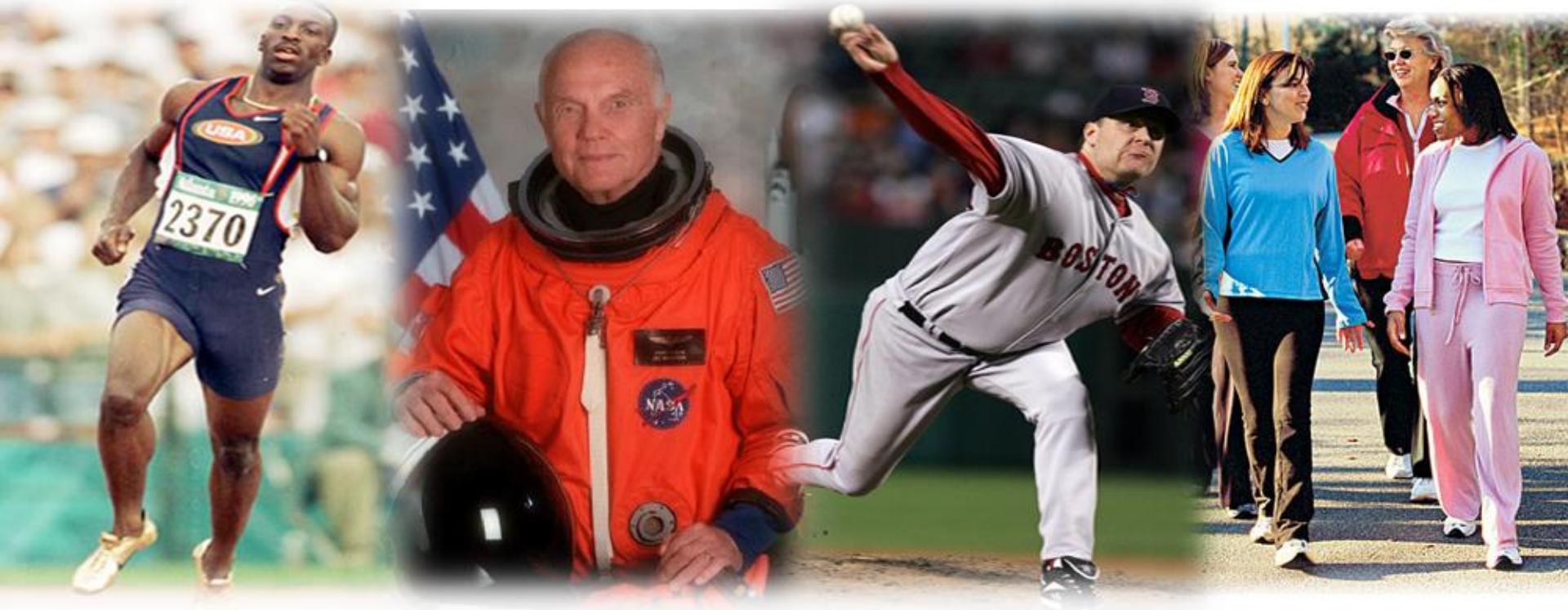
Who is FitLinxx?

Most popular health and fitness technology company you have never heard of

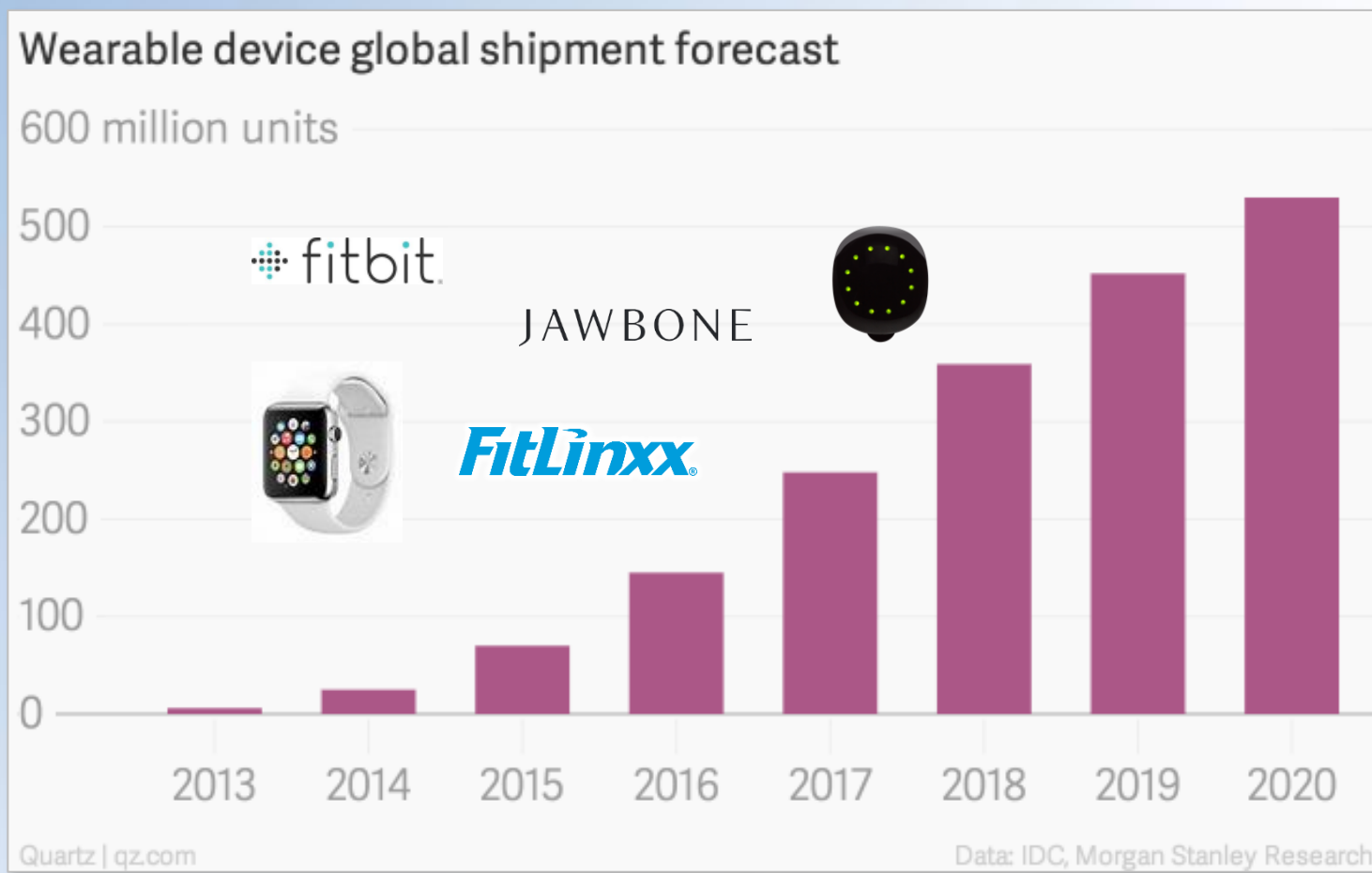
- Make devices that track fitness and health for over 20 years
- Embed our technology into health and fitness devices
- 100 health and wellness program providers
- 400 fitness centers



Past, Present, Future



Future of Wearable's



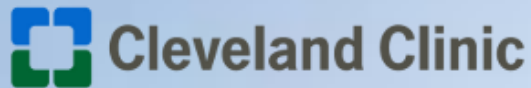
Future of Wearable's



83% of employers/facilities plan to utilize wearable device in programs*

* Keas reported results of workplace survey

Creating connections



24,000 employees. 84% met their goal.

- 100,000 steps per month for 6 months to get discount on health insurance
- 80% using Pebble+ after 12 months



BHF Best Practice

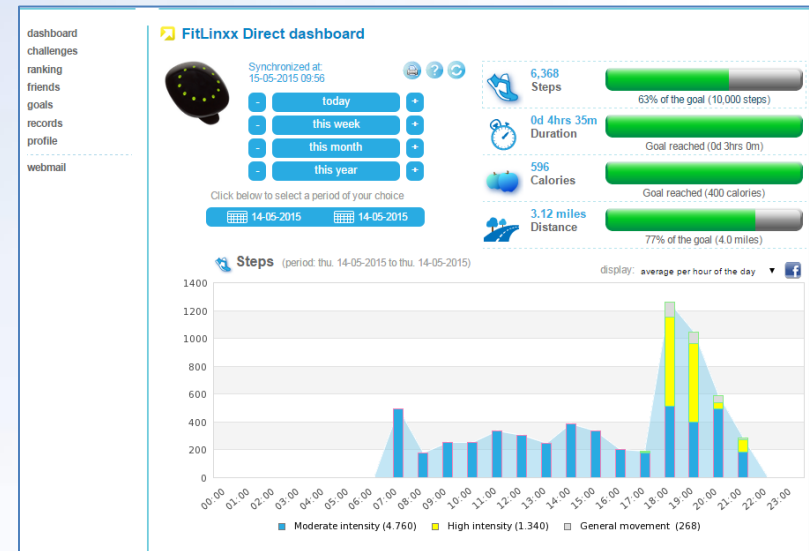
- 26 week Activity program
- 75% Completion
- 20% participants lost 5% bodyweight or more
- Average age of participants 48yrs

Consumer vs. Branded Coach led Program

Consumer Led Unaffiliated Program



Facility Branded Coach led program



- If you haven't got a strategy for wearable tech, start one.
- 87% opportunity
- Create a 7 day value proposition for members using wearable technology
- Look at virtual programs – the time is there
- Look at opportunity to scale up existing programs

A blurred background image showing a crowd of people walking in a brightly lit, modern indoor space, possibly a mall or transit hub. The people are out of focus, creating a sense of motion and activity.

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